Friends of Onondaga Free Library Minutes of the Meeting of the Board of Directors December 2, 2020

Due to COVID-19the meeting was conducted via ZOOM.

PRESENT:

Directors: Barbara Leigh, Susan Parry, Mary Beth Roach, John Thornton and Donna Zeolla

Absent: George Bain, Mary Buckout and Pamela McLaughlin

Library Staff: Susan Morgan

Members: Anne Andrianos, Kathy DeSanctis and Mary Taylor

The minutes for the November meeting were read on-line. Donna Z. made a motion to accept them, seconded by John T. and approved.

TREASURER'S REPORT: Mary Beth R.

Our checking account has a balance of \$8,729.93 compared to last year at this time of about \$16,379.00. This does not include expenditures for the cookbook or holiday treats for the staff. Membership contributions this year are only about \$1400.00 less than last year, which is remarkable for 2020. Susan P. made a motion to accept the Treasurer's Report, seconded by John T. and approved.

DIRECTOR'S REPORT: Susan M.

Susan M. is very pleased to see the Festival of Trees in the downstairs and upstairs lobbies. This is an overwhelmingly popular event and the patrons have expressed their gratitude to see the tradition continue during 2020. People are buying tickets both on-line and in person.

The ten(10) Empire State Passes have been renewed.

The circulation stats were consistent in November with a record-breaking number of web hits in November. There was a very nice turnout (67) for the Strathmore Series. The next one will be on 12-11.

MEMBERSHIP: Kathy D.

We have received \$6764.62 from 123 donors. It was well worth the second mailing since we received over \$1400.00. The average donation was about \$55.00. We have less members but they are more generous this year.

COOKBOOK: Barbara L.

We have a proof of the cookbook and we hope to get them by Friday. Then they will be dropped off in the Community Room for a few days of quarantine. The staff will help us sell them. We will send an e-mail blast. John T. will get it on Facebook and Chantal Rothermel will take care of social media. We will drop them off to people who request it within a two-mile radius, only until the end of the year. We have had some presales. Payments may be sent to Barbara L. or Mary Beth R.

FESTIVAL OF TREES: Mary T.

Hello all.

Sorry this is so late, but I just got back from the no internet zone with my mother.

Many, many thanks to Debbie, Chantel, Sue, Barb, Kathy and Donna for all of their hard work. We have 19 trees and 5 wreaths that are beautifully displayed in the lobby, the Friends corner and upstairs. This year there is a wide variety of themes - something for everyone! I checked the containers today and all have tickets.

We're working hard on advertising. Chantel created a beautiful webpage with pictures of all of the trees which is available on the library website. Tickets can be purchased on line. MaryBeth sent an email to all Friends encouraging participation. There are also signs throughout the library. Every day a different tree is highlighted on the library Facebook page. In addition to the \$511 that George picked up there is about another \$75 in the cash bags. I started a bank with \$30 in ones, so I'll take that out before the raffle.

The raffle will be held at 10AM on Friday Dec. 11 and we'll need a team for this. We really want to call all of the winners that morning so they can pick up the trees as soon as possible. Then we'll have to take down the display and return the tables.

George amended the report saying that it was \$332.00 that he picked up, not \$511.00.

Mary T. will need help on Friday 12-11 to draw winners, make phone calls and take down tables. Kathy D., Mary Beth R., John T. and Barbara L. volunteered. Everything will be moved to the Community Room for pickup. A huge thank you to Chantal R. for all her marketing efforts.

We will have a subcommittee review the Legacy gift requests via ZOOM shortly after the holidays.

Kathy D. will pick up candy for the staff tomorrow. There will be individually wrapped packages from Sweet on Chocolate.

Susan M. would like to host a luncheon for the school librarians but it will have to wait until COVID is under control.

We have a Facebook page but we do not know who the administrator is. John T. sends out messages to groups in our area but these are not on our page. Alyce Lee set it up and was the administrator We need to take advantage of Scott, our new technology librarian, and get this off the ground. Much of our information is posted on the Library's Facebook page but we need to have our own.

We still have a \$550.00 credit from the Photo Booth company for the celebration of the library's tenth anniversary. We will leave it with the company to be used at the Grand Reopening Party!

We will discuss whether to do a Winter Blues Gift Basket in January. We spent just under \$42.00 last years. Would we do it as a raffle or a give away?

The meeting was adjourned at 7:47. Our next meeting will be January 6, 2021 at 7PM.

Respectfully submitted, Susan Parry, Secretary