

Friends of Onondaga Free Library
Minutes of the Meeting of the Board of Directors
March 6, 2019

PRESENT:

Directors: Susan Parry, Mary Beth Roach and John Thornton Absent: Anne Andrianos, George Bain, Mary Minafri-Girolamo, Jeanette Nels, CJ Sturdevant and Donna Zeolla

OFL Staff: Susan Morgan

Members: Mary Buckout and Deb Carey

The meeting was called to order at 6:30PM by Susan P. There is not a quorum so no motions or voting can take place.

TREASURER'S REPORT:

The report was read online and a correction was noted. Under the Shamrock Sale 72 plants were purchased rather than 40. We have \$6,421.88 in our checking account.

DIRECTORS REPORT: Susan M.

Susan M. thanked us for the flag that is in the Community Room. Thanks to Mary Beth R. who picked it up.

There was no Board of Trustees meeting in February due to bad weather. However, they did approve the Memorandum of Understanding with the changes we had made at the last meeting. We can approve it at the next meeting or online.

We are encouraged to attend the Annual Meeting of the Board of Trustees on March 27, 2019, at 6:00PM. The beginning of the meeting will have the members of the school board and some local politicians in attendance for a review of what the Library accomplished in 2018. This will be followed by the regular Board meeting.

Susan M. showed us a picture of the bench that she has in mind for the entrance. It is 8 feet long with a curved back, with two dark colored cushions. It can be easily moved when that space is needed. It is from the same company as the garden bench. The cost will be \$1700.46.

OLD BUSINESS: Membership Campaign:John T.

We have 114 donations for a total of \$4982.95. About 40% of the people who were sent letters donated to the Friends. This is Mary Taylor's report on the mailing:

Many thanks to Mark and Kathy for the hard work on the new database. Also thanks to Deb for mailing the replies to Florida and to Donna and Anne Burlow for help with the mailing.

In December 2018 approximately 275 membership renewal letters were mailed. As of Feb. 1, 2019 104 were returned. On March 1, 2019 221 follow-up letters were sent - 174 reminders and 57 to potential new members. It is our hope the this membership drive will be concluded by April 15, 2019.

After mailing we meet briefly to discuss a timeline for next year. We suggest the first mailing in early October.

Reminder labels can be printed in December before Mark and Kathy leave for Florida. Follow-up letters can be sent in early January with the drive concluding by March 1.

WINTER QUARTER EVENTS:

Quilt Raffle: Deb C.

Katherine Teece is the winner. We hope that the staff was able to get her picture when she picked it up.

SPRING QUARTER EVENTS:

Shamrock Sale: Mary Beth R.

The sale is this weekend. 72 plants have been ordered from Price Chopper. Crazy Daisies has donated a \$20.00 gift certificate to be raffled with one ticket for \$1.00 and six for \$5.00.

Geology Day: April 13, 2019

Book Sale: Susan P.

We will try an e-mail blast in early April to ask members for tables. We will use the plastic Wegman's bags rather than ask them for paper bags for the Sunday sale.

Logo Contest: Deb C.

Deb C. is meeting with Chantal to solidify the publicity for the event. The contest will run from April 1 through April 30 with the winner to be announced at the book sale.

SUMMER QUARTER EVENTS: The Senior Art Show will be Thursday, June 6, 2019 from 4:00PM to 6:00PM.

Jazz Event: Mary Beth R.

The next page of this document has a price estimate for the event, to date. I anticipate there will be other costs.

I think we need to decide whether we shop this out with another caterer, try to secure sponsors, or scrap the idea and go with another "gimmick," perhaps working with Gannon's Ice Cream.

JAZZ EVENT BUDGET

ENTERTAINMENT – RONNIE LEIGH \$ 400

DIAMOND CATERING \$1,020

CASH BAR FEE \$500

PERMIT FEE \$100

BARTENDER FEE -- \$35/HOUR – 3 HR. MIN. \$420

(I figured three bartenders at four hours.

Terry said she'd only need two, but I don't

know if that includes the proofer.)

MARKET TABLE NO PRICE PROVIDED

SERVICE FEE NO PRICE PROVIDED

DECORATIONS \$ 100

TOTAL AS OF NOW \$1,520

Mary Beth R. is not happy about the contract as it is incomplete. Some other suggestions for food: An ice cream wagon from Gannon's. It is thought that each five gallon container of ice cream is \$90.00 with cups and spoons provided. Lemonade and sparkling water with Wegman's catering the food. Limp Lizard was also suggested.

We briefly discussed looking for sponsors.

ELECTIONS: Susan P.

We discussed having the President and Vice President work closely with one another and the VP following the President the following year. It was thought that they not be the head of any committees to lessen the work load of those offices. At this time no one has stepped up for either position.

SUGGESTIONS FOR ENGAGING FRIENDS TO BECOME MORE ACTIVE:

Engage a Social Media Engagement director. Ask our supporters if anyone would be interested or see if OCC has an intern that would work with us.

Use e-mail blast to see if there is someone willing to take over Crafts for a Cause . Maybe we have supporters who are interested in leading another activity. Susan P. will work with Kathy DeSanctis to get an e-mail blast out.

The meeting was adjourned at 7:35. Our next meeting will be April 3, 2019 at 6:30PM.

Respectfully submitted,

Susan Parry, Secretary